



CONTACT

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📍 Beaune · Burgundy · France

CORE SKILLS

- Digital & E-commerce
- Project & Product
- Software & Technology
- Digital Strategy
- UX & Customer Journey
- SEO & Web Performance
- APIs & Integrations
- International Projects

PLATFORMS

PrestaShop · Shopify

WordPress · Xcode

Hosting · CDN · POS

LANGUAGES

Chinese	Native
French	Fluent
English	Fluent

*Different cultures
A broader perspective
Stronger solutions*

Jingjing Hao-Turner.

Digital & E-commerce Project Manager · Software Engineer

Web & Mobile · Digital Strategy

Software engineer by training and entrepreneur by experience, with 15+ years across software development, digital project management, e-commerce and strategy. I connect technology, product and business to build useful digital solutions in international and multicultural environments.

PROFESSIONAL EXPERIENCE

2020 - PRESENT

AVINTURES · Beaune, Burgundy

Co-Founder · E-commerce & Digital

- Co-founded an independent wine shop and e-commerce business; lead its digital and technical ecosystem.
- Manage e-commerce platforms, UX, SEO, hosting, CDN, payments, POS and third-party integrations.
- 600+ wines · Physical retail + e-commerce · Two-person team.

2023 - 2026

VINO GEO

CTO & Digital Project Lead

- Led digital strategy and web development for an interactive wine-region and vineyard-parcel mapping platform.
- Defined site structure, user journeys, subscription model and specifications; coordinated external development partners.
- Platform reached an advanced beta stage during my involvement.

2017 - 2018

MEMORIES GROUP · Yangon, Myanmar

Digital Associate · Digital Strategy

- Led digital initiatives across hospitality brands: websites, SEO, digital marketing and operational systems.
- Evaluated CRM, reservations, PMS, POS and other technology solutions; coordinated providers and internal teams.
- Awei Pila · Awei Metta · Keinnara · Suggati · Balloons Over Bagan.

2014 - 2017

APPVANTAGE ASIA · Yangon, Myanmar

Web & Mobile Project Manager

- Managed web and mobile projects for international brands, including Mercedes-Benz Myanmar and Mazda Myanmar.
- Defined requirements, scope, resources and timelines; coordinated development, design, QA and delivery.

2011 - 2014

LAGARDÈRE · Paris, France

iOS Software Engineer

- Developed and maintained iOS applications for Paris Match, Première Ciné, Gulli and other major French media brands.
- Contributed to ELLE, Télé 7 Jours, RFM and Virgin Radio; worked on augmented reality and audio recognition.

2011

SKYROCK · iOS Developer

Maintenance and development of Skyrock.com and Skyrock FM iOS applications.

2010 - 2011

TOTAL-LIFE · iOS Developer

Consumer iOS applications from concept through App Store delivery.

EDUCATION

2010 - 2011

AFPA

Software Designer & Developer · Professional Qualification — Level II

Université Paris 6 — Pierre et Marie Curie

Master in Computer Science · Software Science & Technology

2003 - 2007

PLA Information Engineering University — China

Computer Science & Technology